

# The Antwerp Forum

## CROSS-CULTURAL LEADERSHIP

WITH

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HERMAN VAN DE VELDE

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# Culture

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## cul·ture

/ˈkəlCHər/ 

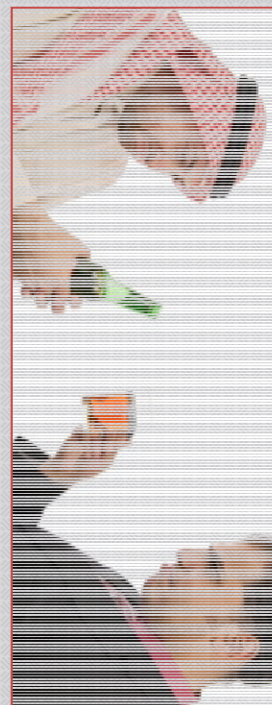
### Noun

The arts and other manifestations of human intellectual achievement regarded collectively.

## Culture

**Culture** is a word for people's 'way of life', meaning the way they do things. Different groups of people may have different cultures. A culture is passed on to the next generation by learning, whereas [genetics](#) are passed on by [heredity](#).

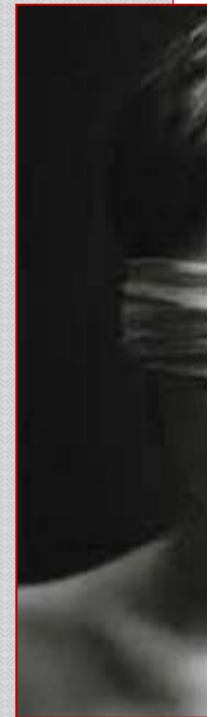
- Excellence of taste in the fine [arts](#) and [humanities](#),
- An integrated pattern of human [knowledge](#), [belief](#), and [behaviour](#).
- The outlook, attitudes, [values](#), [goals](#), and [customs](#) shared by a [society](#).





# Culture | the Difference

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# Culture | the Difference

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# Culture | the Difference

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# Culture | the Difference

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# Culture | the Difference

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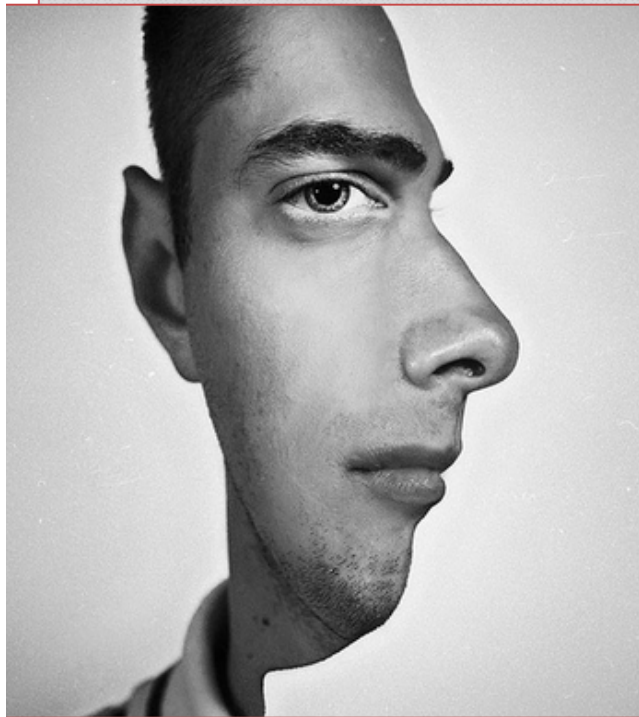






# Culture | the Difference

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# Culture | the Difference

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## News Flash: Cambridge University Research

According to a research at Cambridge University, it doesn't matter in what order the letters in a word are, the only important thing is that the first and last letter be at the right place. The rest can be a total mess and you can still read it without problem. This is because the human mind does not read every letter by itself but the word as a whole.





# Culture | the Difference

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# Culture | the Difference

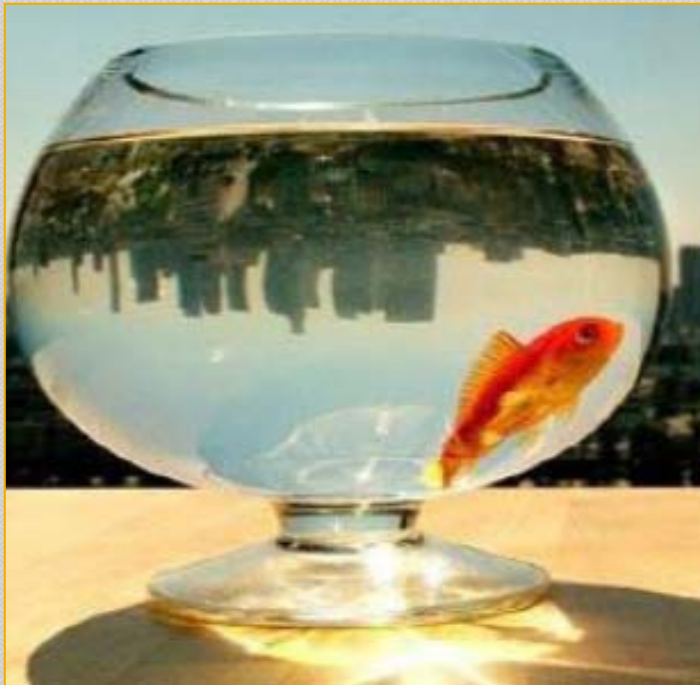
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# Culture | the Difference

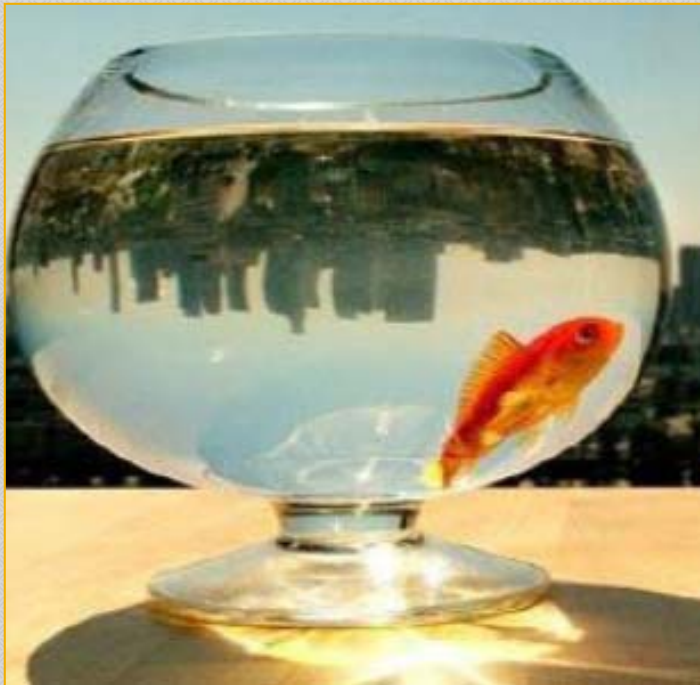
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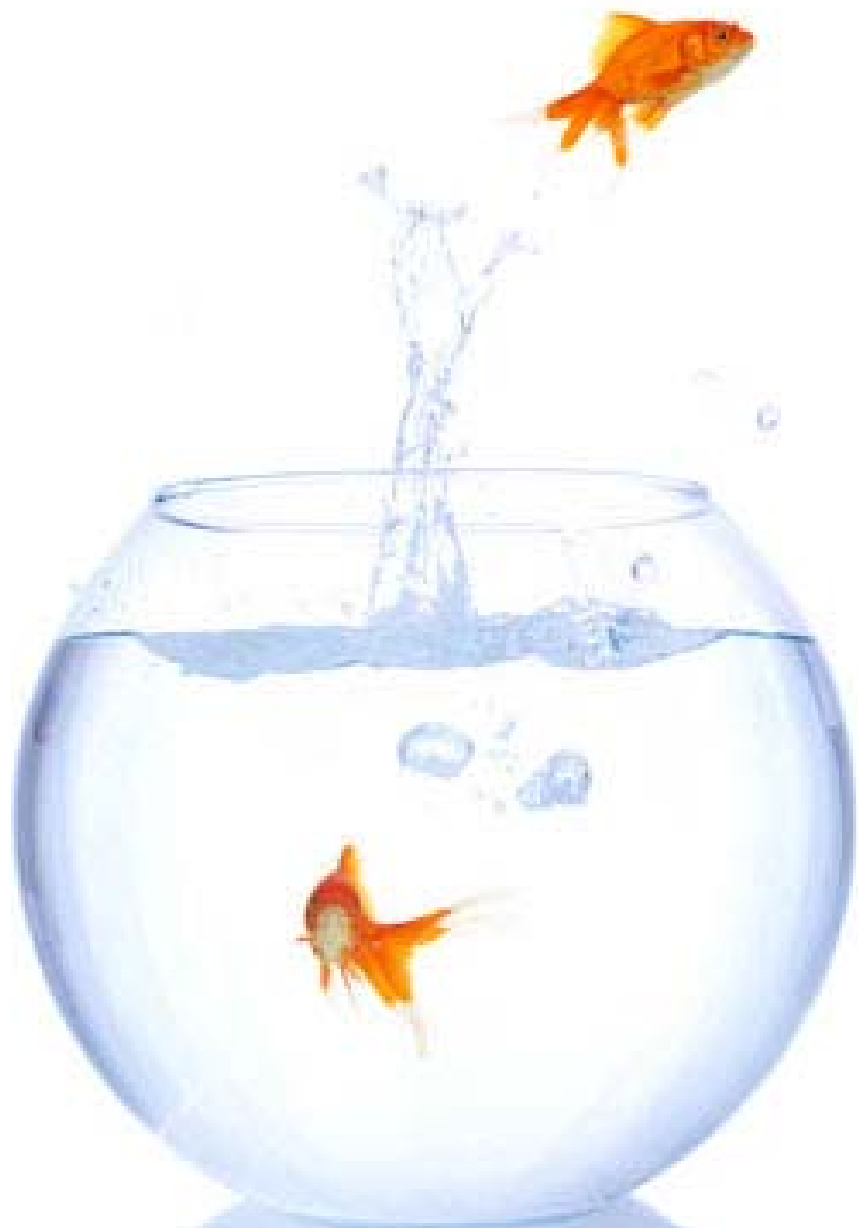


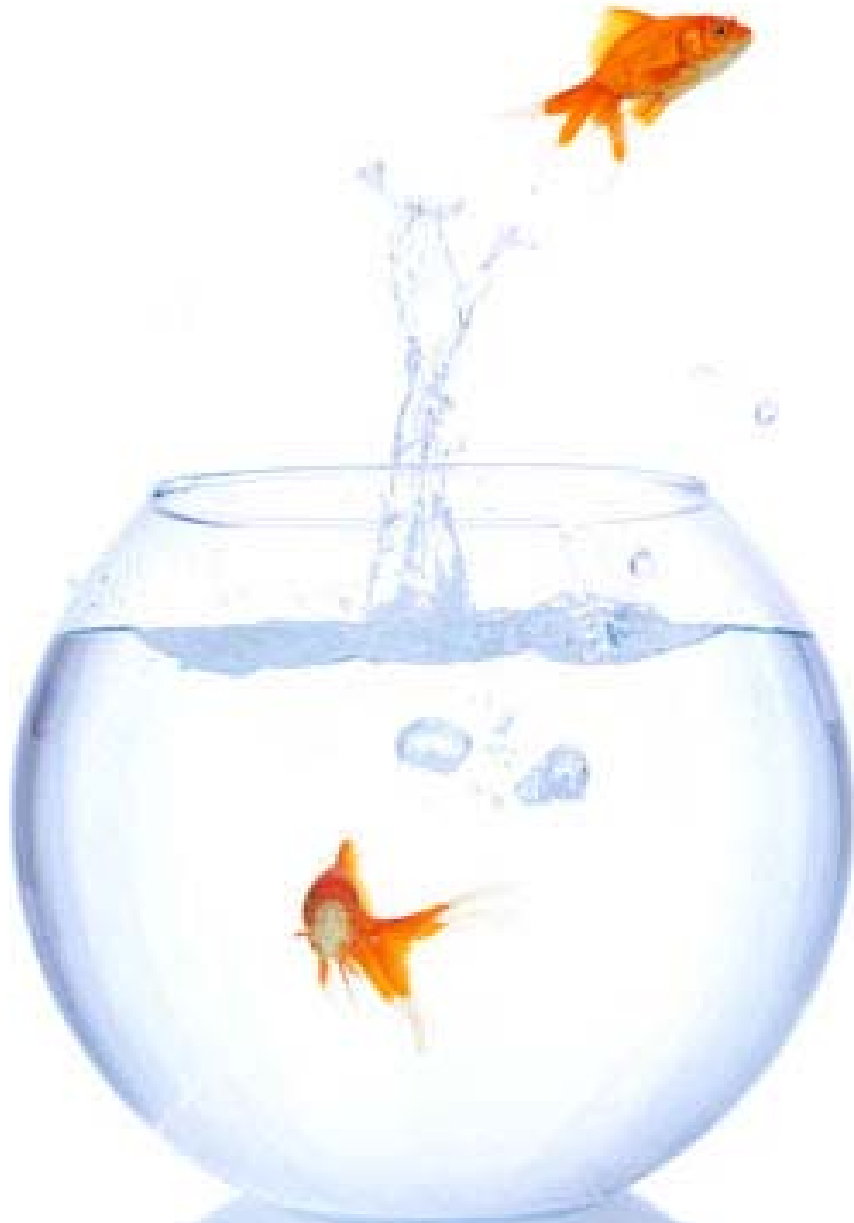
# Culture | the Difference

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# Culture | Goldfish

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- 1 WIN|WIN
- 2 COLLECTIVITY
- 3 TIME

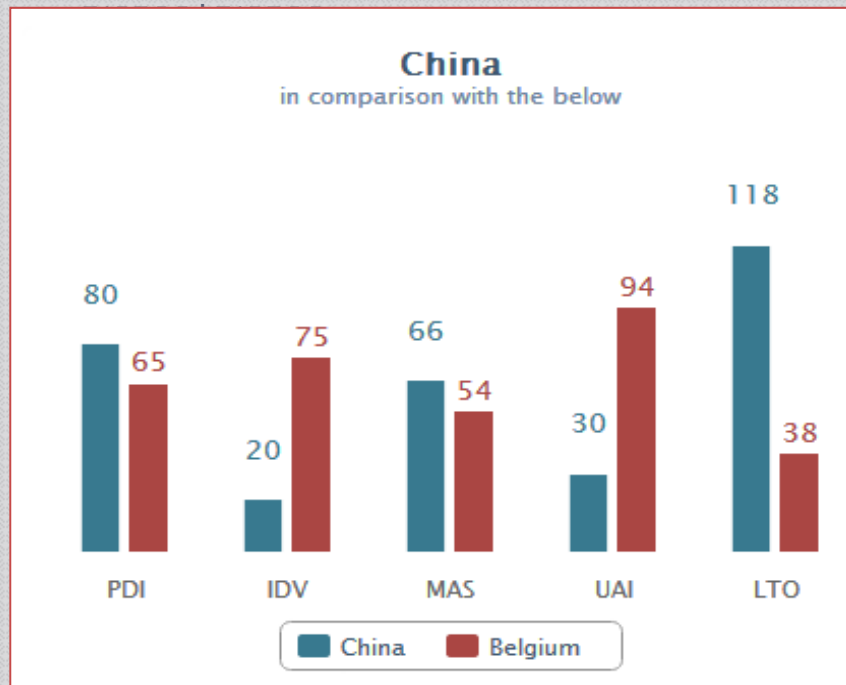






# Culture | Goldfish

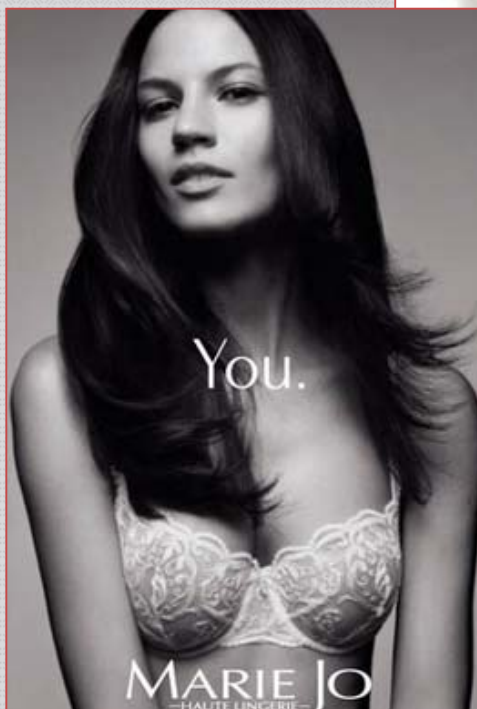
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# Culture | Goldfish

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## TAF EURO CHINESE CULTURAL KEYS

- 1 | Guangxi
- 2 | Win | Win
- 3 | Honour
- 4 | Shame
- 5 | Trust
- 6 | Collectivism
- 7 | Time
- 8 | Appreciate





# Thank you for Being Here

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