

# China beyond the “New Normal”

By **Kurt 王琳**  
Director at Sinnolabs



# 2017年上海城市业余联赛990上海市广播操大赛

主办单位：上海市体育局、上海市体育总会、SMG东方广播中心

承办单位：上海广播电视台、上海市社会体育管理中心、嘉定区体育局、嘉定区体育总会、嘉定镇街道办事处、上海磁翼文化传播有限公司

协办单位：阿基米德（上海）传媒有限公司、嘉定区市民健身中心、嘉定镇街道社区体育健身俱乐部

独家网络音频支持：阿基米德

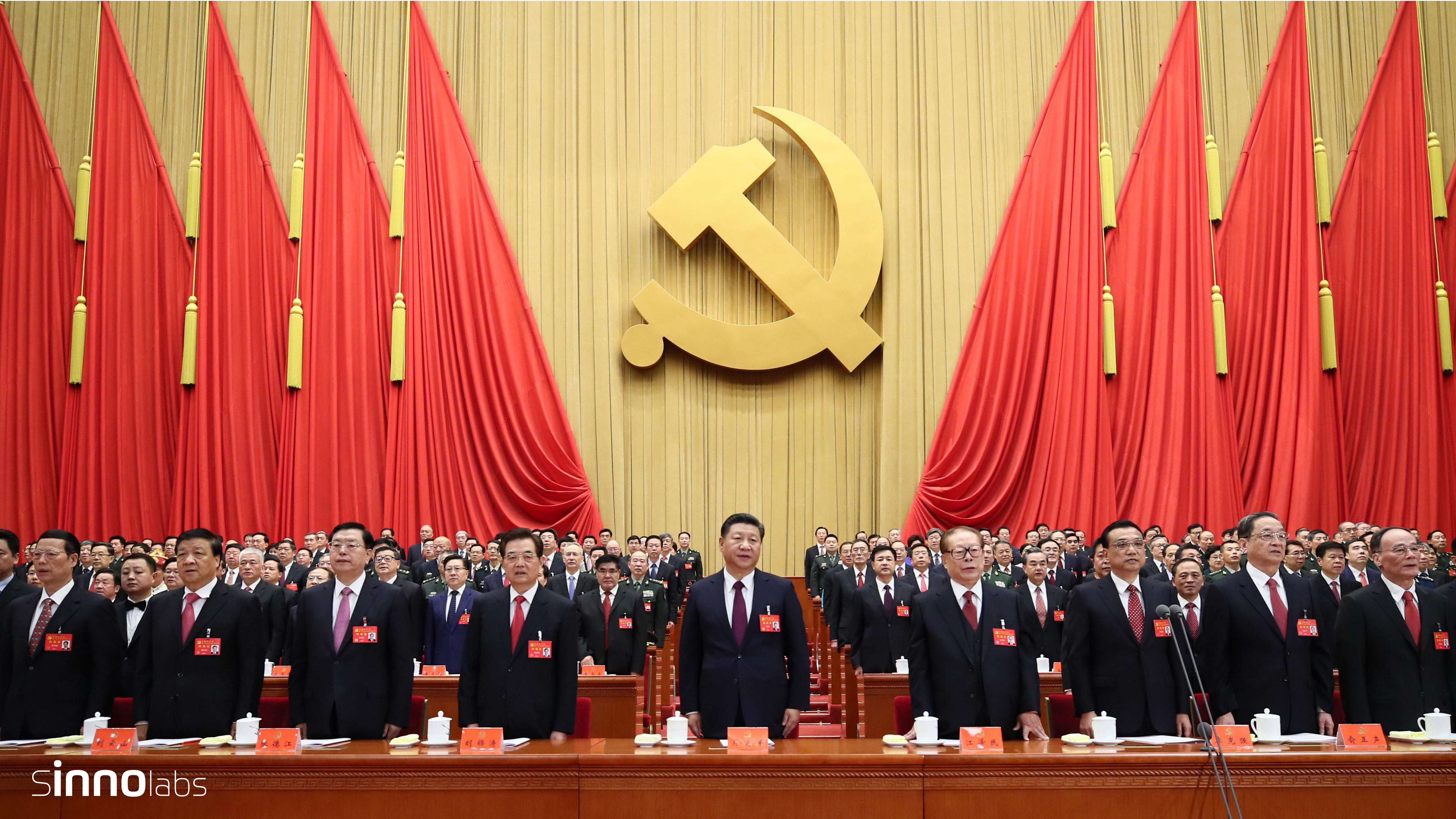


[illegible]

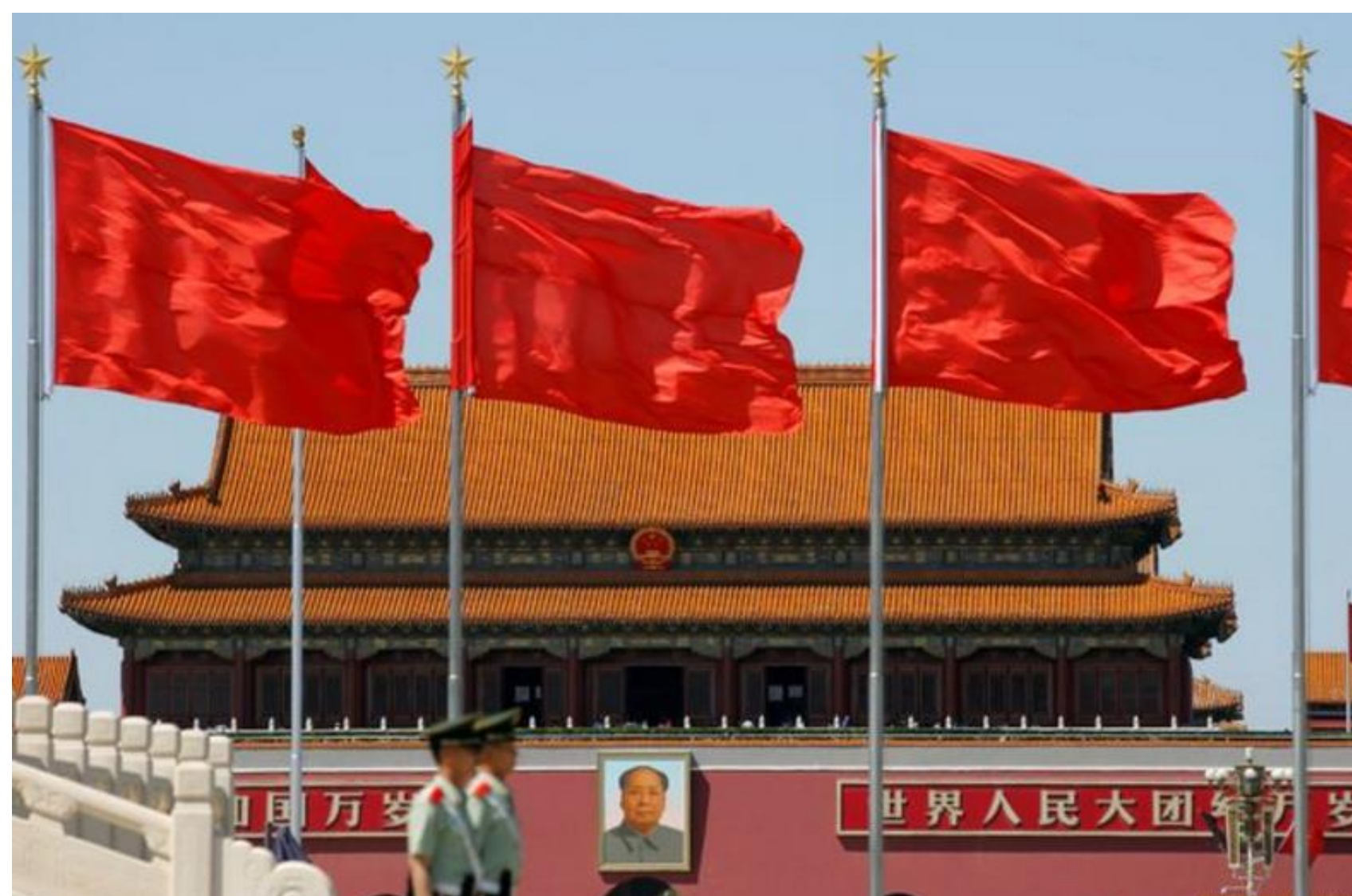
















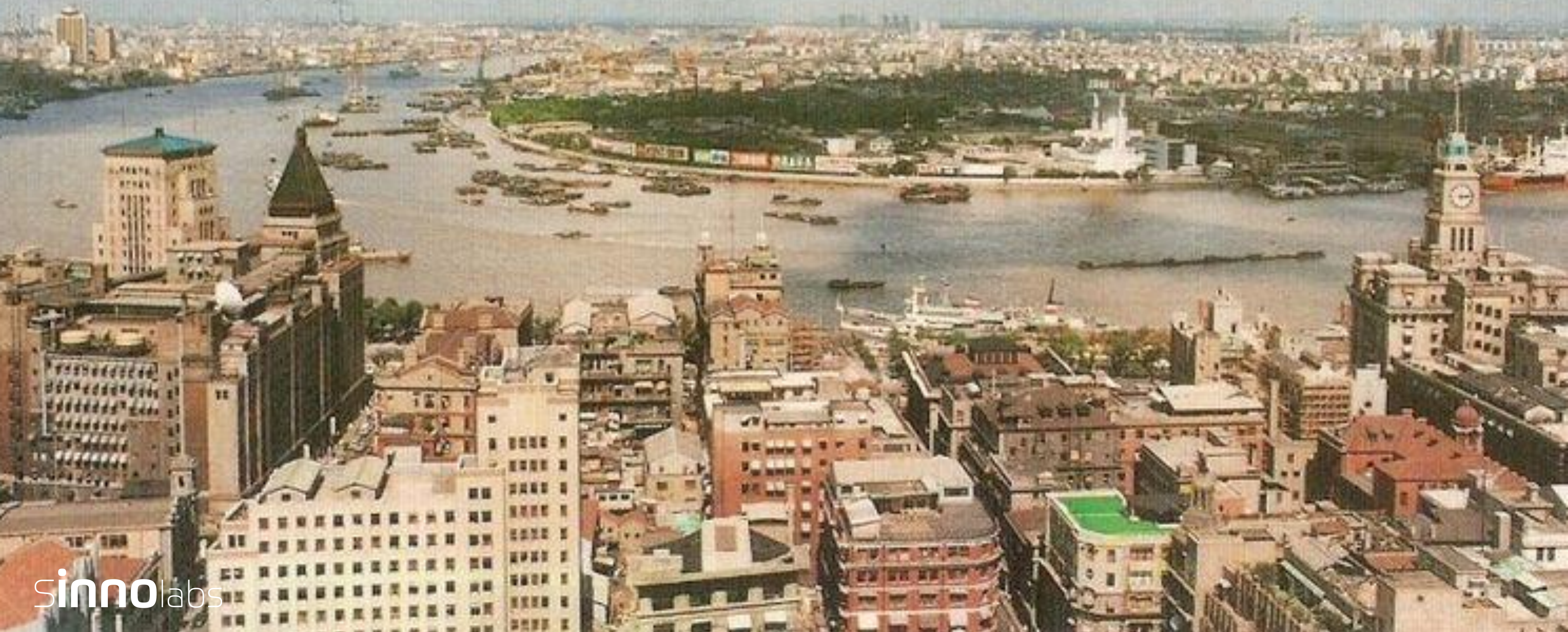
“China should establish itself as an **innovative country** by 2020, a **leading innovative country** by 2030 and a **leader in science and technology innovation** by 2050”

— Xi Jinping



# Shanghai 1990

population 13 million





Shanghai 2018  
population 25 million





**“I challenge you, name me one innovative project, one innovative change, one innovative product that has come out of China”**

**Joe Biden —**





# ■ Six waves of innovation



# 1. From Subpar to Superior





## 2. From COPY to CREATE

山寨

SHANZHAI





### 3. Value through connecting





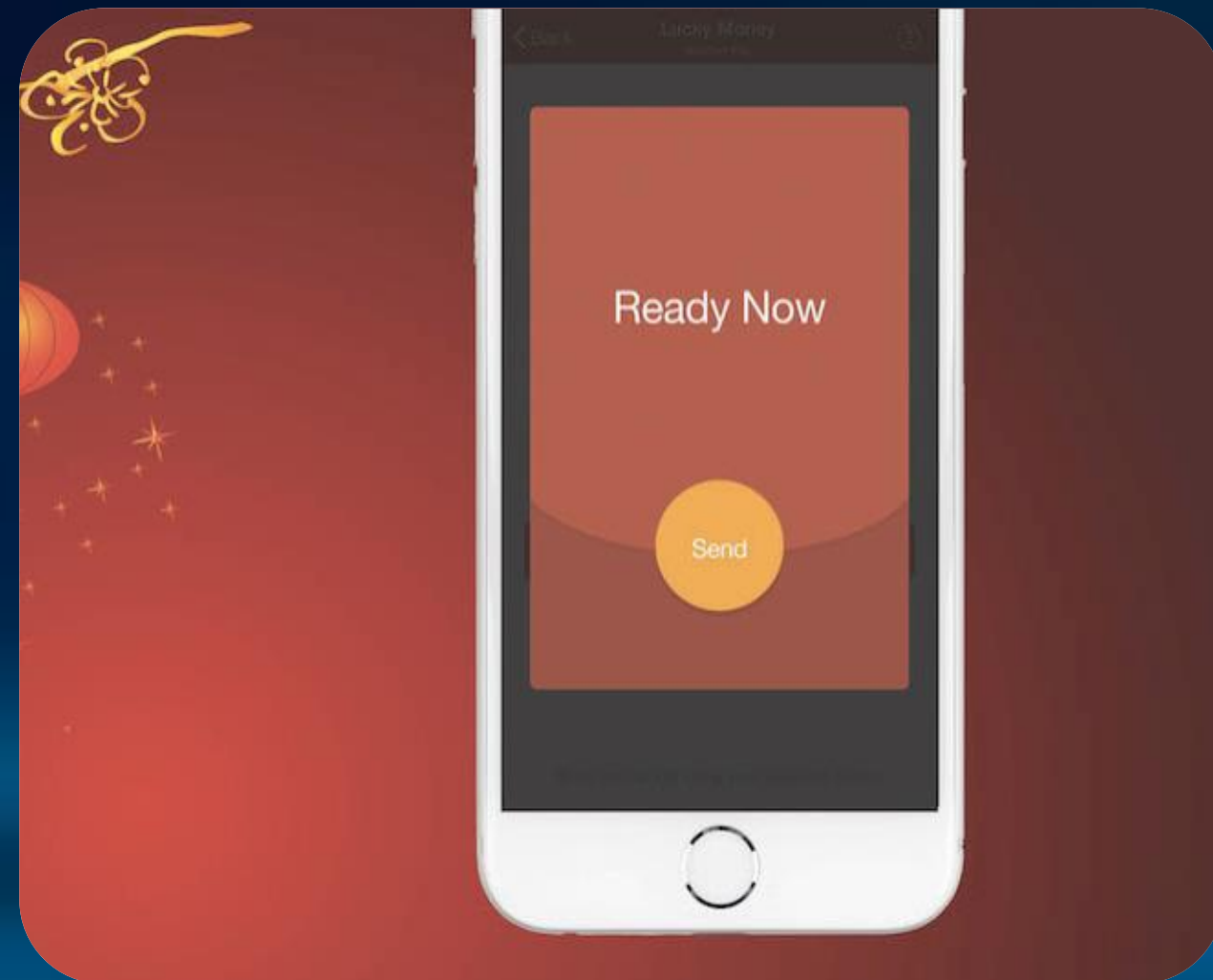


Sinnolabs

MIU  
www.miu



# 4. Adaptable innovations





# 2017 天猫双十一全球狂欢节

天猫双十一全球狂欢节  
GLOBAL SHOPPING FESTIVAL 2017

2017.11.11 24:00:00

¥ 168,269,635,159

\$25,386,927,848

Total GMV in USD.  
All GMV referenced is settled through Alipay.

无线成交占比 90%  
GMV from Mobile

11.11



## 5. M&A innovations





## 6. Pure innovations





# ZTE

Leading 5G Innovations



空谈误国 实干兴邦

Empty talk endangers the nation, practical work brings prosperity.





Kurt王琳

Principal Engineer



k.wang@sinnolabs.com

Sinnolabs

Sinnolabs