





Contents

- 渝新欧国际铁路联运大通道的诞生
  The establishment of the YUXINOU International Railway Channel
- 渝新欧班列运行现状及服务优势
  Operation situation and service advantages
- 渝新欧创新发展 Innovative development
- "一带一路"倡议下渝新欧的新机遇
  New opportunities of YUXINOU International Railway Channel under the initiative of "the Belt and Road" strategy



## 渝新欧诞生的背景——重庆的发展定位



The background of YUXINOU establishment--the development orientation of Chongqing



## 重庆处在建设"一带一路"和长江经济带"Y"字形大通道的联接点上,具有承东启西、牵引南北、通达江海的独特区位优势。

Chongqing is located on the "Y" connection point of the transit corridor between the construction of "The belt and road" and the Yangtze river economic zone, so that Chongqing has the unique location advantages from the east to the west, from the south to the north.



#### 中国中西部唯一的直辖市

The only municipality directly under the Central Government in the middle western areas of China



#### 长江上游的经济中心

The economic center of the upper Yangtze River



### 长江经济带向西连接丝绸之路经 济带的战略支撑

The vital node of linking "the Yangtze River Economic Belt " with "the Silk Road Economic Belt"



#### 国家现代制造业的重要基地

The important base of modern manufacture industry of China



#### 西南地区的交通枢纽

The transport hub of Southwest China

#### YUXINOU 渝新欧诞生的背景——重庆工业结构 The background of YUXINOU establishment—the industry structure of Chongqing 工业结构和规模决定了物流通道建设方式 2010年 In 2010 The industry structure and scale determine the construction mode of logistics channel 2000年 In 2000 90年代 电子、汽车、装备、 90' s 化工材料、能源、消 80年代 汽车摩托车、冶金、 费品—6+1 80' s 医药化工、电子、机 6+1: electronic industry, automobile 汽车摩托车、冶金、 械等支柱产业及优势 industry, equipment 医药化工三大支柱 行业 industry, energy industry and 机械、化工、冶金、纺 Three main pillar Pillar and competitive consumer goods industries: industries: industry Automobile and Automobile and 食品五大产业 motorcycle, motorcycle, metallurgy, Five main industries: metallurgy and Pharmaceutical Mechanical industry, **Pharmaceutical** Chemicals, electronic chemical industry, Chemicals and machinery metallurgy, textile industry and food



# **渝新欧国际铁路联运大通道诞生**The establishment of the "YUXINOU International Railway Channel"





渝新欧国际铁路联运大通道,从重庆出发,经新疆阿拉山口进入哈萨克斯坦、俄罗斯、白俄罗斯、波兰,至德国杜伊斯堡,并 辐射到荷兰、比利时等欧洲30多个国家,全程共11000多公里。2011年3月19日首趟"重庆-杜伊斯堡"渝新欧班列运输成 功。

Yuxinou International Railway starts from Chongqing, crosses the Chinese border in Alataw Pass in Xinjiang province, passes through Kazakhstan, Russia, Belarus, Poland and arrives in Duisburg, Germany, reaching customers in more than 30 European countries including Netherlands and Belgium, covering over 11000 kilometers.





# 统一运营平台——渝新欧(重庆)物流有限公司 Unified Operation Platform--Yuxinou (Chongqing) Logistics Co.,Ltd.

渝新欧(重庆)物流有限公司成立于2012年4月12日,由 渝新欧沿线铁路相关方"四国五方"联合成立,运营渝新欧 线路。

Yuxinou (Chongqing) Logistics Co.,Ltd, was founded by the related parties along the railway on April 12th, 2012, and is responsible for operation of the railway.









## 渝新欧货源组成丰富&辐射范围广

Abundant cargo sources & wide area coverage

渝新欧已形成去程以笔电、电子通讯设备、服装、家具等产品为主,回程以汽车整车、汽车零部件、食品、奶制品等消费品为主的全程往返运输的生态链。

Yuxinou International Railway Logistics
Channel has become a mature roundtrip transportation chain,
which mainly focuses on high-tech products such as IT and
communication equipment, and consumer goods such as
garment and furniture on westbound direction,
while on eastbound direction are mostly consumer goods such
as finished cars, car components and foods.



2015

#### 渝新欧货源分布

Cargo source distributions of Yuxinou

由最初以本地货源为主,发展到向 全国拓展

Expand from local sources to nationwide sources



### 渝新欧货源组成

Cargo source components of

由最初的笔电IT产品为主,发展为

种类丰富的货源组成

From IT products to abundant cargo sources



YUXINOU

## 渝新欧服务之一主多辅的运输网络

Service in YUXINOU—One main+N Transportation network

形成1+N的运输网络,实现德国杜伊斯堡、安特卫普、法兰克福、波兰库特诺、捷克、莫斯科、切尔克斯克、库斯塔纳、阿拉木图等国家和城市的分拨与货物集结,满足中亚、东欧国家运输量需求

Form 1+N transportation network: achieve the cargo distribution and gathering in Duisburg, Antwerpen, Frankfurt, Kooteno, Czech, Moscow, Cherkessk, Kustanay, Alma-Ata, meet the demand of freight volume of Central Asia and eastern European countries



分拨灵活 Flexible distribution



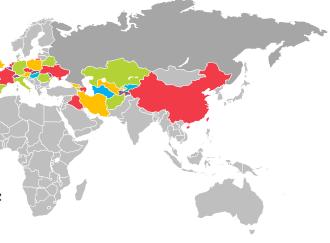
箱源分布广 Wide distribution of container resources



还箱点多 More Container Return points



覆盖全国,辐射全欧 Covering the whole China, radiation throughout Europe





## 渝新欧班列——认可度最高 YUXINOU-- the highest recognition



#### 习近平主席在德国杜伊斯堡港迎接渝新欧班列

President Xi Jinping witnessed the arrival of Yuxinou block train at the railway station of Duisburg, Germany



2014年3月29日,习近平主席在德国杜伊斯堡站亲自 迎接渝新欧班列。"中德位于丝绸之路经济带的两端, 是亚欧两大经济体和增长极,也是渝新欧铁路的起点 和终点,两国应加强合作,推进丝绸之路经济带建设"



On March 29th,2014, President Xi Jinping greeted Yuxinou block train personally at the terminal of Duisburg Germany and expressed that China and Germany are located at both ends of the New Silk Road Economic Belt, and are the economies and growth poles of Asia and Europe. Meanwhile, they are also the starting point and the destination of Yuxinou International Railway Logistics Channel. The two countries should strengthen cooperation to promote the construction of the Silk Road Economic Belt.











YUXINOU boosts the development of inland railway ports

依托渝新欧重庆获批: Relying on YUXINOU Chongqing has been approved to b 铁路一类开放口岸 The first-class railway open port 整车口岸 Finished automobile port 保税物流中心(B型)Bonded logistics center (Type B)

重庆整车进口数量每年以3倍的速度增长,在全国内陆整车口岸中位居首位。 The number of CBU triples annually ,which helps Chongqing become the largest finished cars import port in inland China.









### 首次试运邮

The first trial of parcel transportation

2014年9月1日,重庆到哈萨克斯坦国际邮包箱成功试运行 On September 1st., 2014, Yuxinou successfully launched the

On September 1st., 2014, Yuxinou successfully launched the pilot transportation of parcel container from Chongqing to Kazakhstan



### 全程试运邮

The pilot run from Chongqing to Germany 2016年9月29日,重庆到德国国际邮包箱成功运行 On September,29th, 2016, Yunxinou successfully launched the pilot run of parcel transportation from Chongqing to Germany



## 渝新欧助力重庆打造全球咖啡期货交易中心

Assist in building a global coffee futures trading center in Chongqing





2015年7月16日, 首趟渝新欧后谷咖 啡国际专列 成 功 发 运。 On July 16<sup>th</sup>, 2015, the first YUXINOU-HOUGU Coffee train was dispatched successfully



越南和云南的咖啡豆借力渝新欧运输到欧洲,并以此为依托成立咖啡交易中心。 We transported the coffee beans from Yunnan China and Vietnam to Europe by YUXINOU Railway, which assisted Chongqing to develop into a coffee trading center



## 渝新欧为客户提供定制化服务

Provide tailored transportation service for clients

YUXINOU the rail logistics

渝新欧为客户提供平行进口汽车整车专列运输方案。 Yuxinou provide clients with tailored block trains to transport finished vehicle.









渝新欧与网易考拉海泡合作,为网易考拉海 淘提供电商货物专列运输方案。 Together with NetEase KOALA.COM -One of the biggest E-Commerce platform in China; Yuxinou provide dedicated E-Commerce block train for KOALA.COM.

渝新欧同样在大力发展中欧冷链物流、拼箱服务、整车物流、跨境电 商物流等

Meanwhile, we also provide logistics solutions such as coldchain, LCL service, finished vehicle, cross-border Ecommerce and so on.

## 渝新欧助力重庆推进多式联运体系建设



Assist in the construction of multimodal transportation system in Chongqing



重庆-杜伊斯堡班期:

Westbound Schedule:

每周8-10班

8-10 block trains per week 杜伊斯堡-重庆班期:

在伊斯堡-重庆班期: Eastbound Schedule:

每周4-6班

4-6 block trains per week

越南-重庆班期:

Vietnam(Hanoi)-Chongqing Schedule:

每周1班;

1 block train per week

重庆-越南班期:

Chongqing-Vietnam(Hanoi) Schedule:

毎周1班

1 block train per week

## **YUXINOU** 渝新欧促进重庆经济发展&带动对欧贸易 Boost Chongqing economic development and Sino-European trade 33.8% 2016年重庆支柱产业占比情况——电子信息产业成为重庆第一大支柱产业,占 **GDP** 比超33%。重庆笔记本电脑占全球产量的三分之一 In 2016, IT industry became the first pillar industry in Chongqing and it accounted for more than 33% among all industries. The output of PC in Chongqing accounted for 1/3 worldwide output □其它 Others 带动对欧贸易 **Boost Sino-European trade** 2017年1-8月,重庆对欧盟实现进出 口514.7亿美元,同比增长15.1% From January to August 2017, the import and export trade value from Chongqing to Europe has reached 51.47 billion US dollar, with 15.1% year-on-year growth.



## "一带一路"倡议下渝新欧发展新机遇



New opportunities of YUXINOU development under the initiative of "the Belt and Road"

渝新欧协同国内资源,完善了铁路、公路、航空"三个三合一"开放平台,并建立起连接欧洲-中国的快速、便捷、优质的多式联运体系.可以为更多的新客户群体创造发展新机遇。

With the resources we have in hand, we strengthen the combination of rail, truck and air, and built up a fast, convenient, high-quality multimodal system to connect China or even Asia with Europe; We can create more opportunities together with our present and new clients.









## **THANKS!**









